Le Mas Numérique, or the Digital Farm, is a platform to support digital innovation in small to medium-sized farms in the Mediterranean basin. It constructed at the Domain de Chapitre just outside Montpellier, which is own and operated by the Institut Agro Montpellier (formerly SUAgro Montpellier). It presents a unique model for on-farm innovation that permits digital services from small, medium and large (multinational) companies to be concurrently deployed within the same commercial production system (predominantly viticulture), whilst maintaining the proprietary rights of the technologies/services. By having multiple digital and connected services deployed in the same system, synergies, value adding and value creation opportunities that may arise by linking and connecting services and technologies can be explored by associated companies. The platform also provides options to showcase and to educate students and industry professionals. The full paper will present the concept behind the platform as well as a case study that highlights potential synergies.